



SINGNOTODRUGS.COM

"Utilizing the powerful influence of music"

Founder of **SINGNOTODRUGS.COM**
Corporal Eric Cross
Baltimore County (MD) Police Officer



Increased exposure to your target market

Successfully market your business on a learning tool that instructs through song and story about the dangers of strangers, drugs and teaches fire safety. Interactive stories ensure repeat listening, benefiting you by **increasing exposure to your target market.**

Added Bonus:

Market your company on the Cautious Kids CD and donate them to schools or your favorite non-profit organization consisting of your target market (Boy Scouts, Boys and Girls Club, YMCA, etc.). This ensures your message reaches its target plus enables you to **deduct your marketing cost as a charitable donation.**



Unique marketing that creates a positive corporate image

Build **community support and trust** by proactively addressing the communities concerns regarding the safety of their children.

How your product or service is introduced to your target market and the perception they have of your business is paramount. You have a unique opportunity to effectively market while being associated with the courageous fight for our kids and your community. Do something good with your marketing and **stand out from your competitors.**

For you, only the best

Our CD manufacturer has 62 years of experience. They do CD design, replication, printing and packaging, all in-house. Their award winning printing, customer service and money back guarantee ensures us 100% satisfaction, which we extend to all our clients. They received 15 SGIA golden image awards for their On-Disc printing and client list includes **fortune 500 companies.**

We trust our CD manufacturer because of their long list of satisfied corporate customers. Here are a few.

- | | | |
|----------------------|---------------------|----------------------------|
| Aetna/Us Healthcare | GE | Delta Airlines |
| BMW of North America | Hewlett Packard | McGraw Hill |
| Apple Computer | Marriot | Minolta |
| Campbell Soup | Nabisco | National Parks Service |
| Coca Cola Enterprise | Pfizer | Nikon Camera |
| Compaq | Merc and Company | Lockheed Martin |
| DuPont | Texaco | Columbia University |
| Lucent Technologies | U.S Army | Time Warner |
| Universal Pictures | Nextel | U.S Census Bureau |
| Home Depot | Kodak | Department of the Interior |
| Polo – Ralph Lauren | Johnson and Johnson | City of Las Vegas |

Our simple process

Although we produced the CD, the printing, packaging and duplication is done by a manufacturer with 62 years of experience.

Example Order: 10,000 CDs with a 30 second advertisement

- Step 1. You submit your artwork and recorded advertisement to us
- Step 2. We submit your material with the Cautious Kids material to our CD manufacturer
- Step 3. Our manufacturer's design studio places your artwork and advertisement on each Cautious Kids CD
- Step 4. Our manufacturer sends the Audio Proof and Print Proof to us for approval
- Step 5. We send audio and print proofs to you for approval. Once approved by you, we'll send them back to our manufacturer for duplication to begin.

All Packages include:

- Full color CD cover/jacket including a high-gloss UV coating
- Each CD will be individually packaged and shrink-wrapped
- Highest quality CD replication done by a reputable CD manufacturer
- Three-color or Full color On-disc silk screened printing
- "5 Step Status Check" system ensures that you're always informed of the status of your project
- Most packages are completed in 6 weeks



Did you know?
 The Cautious Kids CD has received praise from parents, teachers and law enforcement for stimulating young children to make informed decisions regarding various safety issues. The interactive stories promote parental involvement and ensures a greater impact.

5 Step process, ensures constant communication and mistake free orders
5 Day notification, every 5 days you're notified of the status of your order
5 Star service, ensures customer satisfaction and loyalty



Our 5 step process:

Step 1. Initial order (Choose your package)

- A. Amount of CDs (Increments of 1000)
- B. Type of On-Disc printing (Three color or Full color)
- C. Recorded advertisement (Up to 5 minute recording on the CD)

*****Quote and Tentative completion time given*****

Step 2. Submitting your material

- A. Submit artwork
- B. Submit recorded advertisement (CD format)
- C. Submit signed quote with payment

Step 3. Proofs provided for Artwork and Recorded material

- A. Art proofs and audio proofs sent overnight for approval
*Duplication does not begin until you approve both proofs
- B. Follow directions on proofs
*Initial and sign to approve or make corrections and resubmit for new set of proofs
(Delaying or disapproval of proofs may change completion time)

*****Completion time provided*****

Step 4. Printing & CD Duplication begin when proofs are approved

- A. Printing and Duplication status is provided every 5 days
*You are notified of each phase of the printing and audio mastering process
- B. Completion date is updated once per week
*Explanation provided if any changes occur

Step 5. Printing & Duplication is completed

- A. Remainder of payment due
- B. Product is delivered (5 minute client satisfaction survey)

Each individually packaged CD includes a high-gloss UV coating that gives your package a reflective shine, crisp detail, and vibrant colors.

CD Jacket/Cover Printing Example of Full Color CD Jacket **(Included with all packages)**

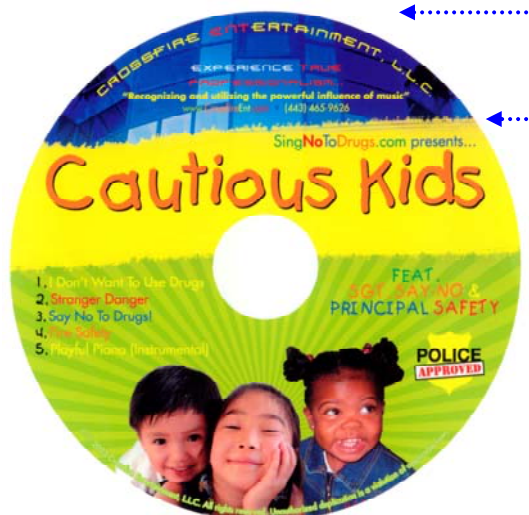
Your artwork appears at the top of the CD Jacket/Cover.



On-Disk Printing Options include Full Color or Three Color printing

Your artwork will appear at the top of the CD .

Option #1 Full Color On-Disc Printing



Option #2 Three Color On-Disc Printing

This option is determined by the color scheme of your artwork. The colors of the Cautious Kids artwork will be changed to match the artwork you submit.



A Crossfire Entertainment, L.L.C Company 40 Parkhill Place Baltimore MD. 21236
 Telephone (410)878-7695 (877)328-9290 CorporalCross@SingNoToDrugs.com

Police Teachers Families Community Parents Business United

Amount of CD's	Cost Per CD	Total Cost	Reorder	Savings off consumer price of \$8.99 per CD
1000	\$2.16	\$2,160	\$2.14	76% off the consumer price
2000	\$2.12	\$4,240	\$2.10	77% off the consumer price
3000	\$2.04	\$6,120	\$2.02	78% off the consumer price
5000	\$2.01	\$10,050	\$1.99	78% off the consumer price
10,000	\$1.99	\$19,900	\$1.97	79% off the consumer price

Enhancements

Full Color On-Disc Printing: Full color printing will be anything more than three colors, such as photographs. All orders include full color CD jacket/cover without additional cost. This option adds full color on the CD disc as well.

Add \$99.00 Setup charge plus the price below to your CD package

.14 cents per CD for 1000 - 4000 units

***Free Full Color** On-Disc printing for large orders (5000 units or more)

Recorded Advertisement: Up to 5 minute advertisement added to the Cautious Kids CD

Add \$99.00 Setup charge plus the price below to your CD package

.14 cents per CD for 1000 - 4000 units

***Free Recorded Advertisement** for large orders (5000 units or more)



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Most orders ship via 2-day freight at ground prices!

Shipping within the continental United States

Quantity	Cost	Shipping Method	Shipping Time
300 - 2999	10 Cents Each	DHL or UPS	2 Days
3000 - 9999	9 Cents Each	Motor Freight	1- 4 Days
+10,000	8 Cents Each	Motor Freight	1- 4 Days

For overnight service delivery by 10:30 a.m. next business day, shipping costs are 45¢ per CD.

OUTSIDE MAINLAND USA

Check local customs regulations to find out if import duties apply to your order.

CANADA AND MEXICO

All merchandise ships freight prepaid
Shipping costs are 12¢ per CD
Shipments are subject to NAFTA regulations and documentation

PUERTO RICO

All merchandise ships freight prepaid and will arrive in two business days
Shipping costs are 12¢ per CD
There is a 6.6% import duty for products shipped into Puerto Rico

HAWAII

All merchandise to Honolulu ships freight prepaid
Shipping costs are 18¢ per CD
Shipping costs to the other islands are 22¢ per CD

ALASKA

All merchandise ships freight prepaid
Shipping costs are 22¢ per CD

CARIBBEAN

All merchandise to the islands in the Caribbean ships freight prepaid via DHL
Shipping costs are 35¢ per CD

ALL OTHER COUNTRIES

We will ship your merchandise via the freight company and method of your choice
Any balance due, including freight, must be paid in full prior to shipping



Did you know?

- There are 417 Kids reported missing/endangered every day
- Over 75% of children wouldn't do the safest thing if approached by a stranger
- 64% of children don't know what to do if in a fire and most would hide rather than try to escape

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